

REP HEADLINE# 6374206 TRF# 336867  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET

FAX# 215 564 1103  
HARRIS REPORT FROM REP  
OCT31/12 17.2:  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*

ADV # 016939 ADV. NAME POLI/M SMITH/D/OTH/PA  
AGY # 05658 AGY. NAME MESSAGE MEDIA

REP.# OFF.# 18 SALESMAN #

100 ALBANY STREET  
NEW BRUNSWICK, NJ 08901

BUYER NAME  
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6374206

PRDCT MATT SMITH 10/16 EST# COMMENTS: (LINE, ORDER, INVOICE) CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT31/12 17.21

REP: TO JEN  
FR LINDSEY FOR CHERYL  
M1 OK  
TTLS \$31,550  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
FRIENDS OF MATT SMITH

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
21	S		600P-630P	30		\$500.00	10/20	10/20	0		SAT	0
PROGRAM : NEWS												
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT20												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#21	MISSED: SAT/600P-630P				OCT20		30S	\$500.00	(OCT16/12)	
OFFER: NONE												
CMT: CREDIT. CHERYL WILL HANDLE												
OCT/12			31550.00									

CONTRACT TOTAL 31550.00  
TOTAL SPOTS 57

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OCT31/12 17.2  
 \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$91,571 WPXI 35% KDRA 30% WTAE 30% WPGH 5% CABL 0% WPCW 0% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6374206 TRF# 336867  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

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CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM STATION OCT16/12 12.42  
\*\*\* WPXI-TV \*\*\*

ADV # 016939 ADV. NAME POLI/M SMITH/D/OTH/PA  
AGY # 05658 AGY. NAME MESSAGE MEDIA

REP.# OFF.# 18 SALESMAN #  
BUYER NAME

100 ALBANY STREET  
NEW BRUNSWICK, NJ 08901

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6374206

CLASS: NATL. LOCAL REGIONAL

PRDCT MATT SMITH 10/16 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT16/12 12.42

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

FRIENDS OF MATT SMITH

STATION MAKEGOOD OFFERS:  
M1 UNRESL BUY#21

MISSED: SAT/600P-630P  
OFFER: NONE

OCT20

CMT: CREDIT. CHERYL WILL HANDLE

30S

\$500.00

(OCT16/12)

CONTRACT TOTAL 32050.00  
TOTAL SPOTS 58

*Used credit  
MHC 638906*